2013 March of Dimes Campaign

The County of Los Angeles (County) conducts an annual March of Dimes fundraising campaign in support of efforts to reduce premature births and infant mortality. County employees have generously supported this voluntary effort for many years, forming department teams of walkers and sponsoring various fundraising activities. Last year, County employees raised \$283,760 for the March of Dimes campaign.

The County's March of Dimes "March for Babies" campaign is dedicated to continuing a tradition of fighting prematurity and infant mortality. County walkers will participate in the March of Dimes "March for Babies" walk-a-thon on Saturday, April 27, 2013 beginning at 8:00 a.m. in Exposition Park.

The 2013 campaign activities will include activities such as the County Night at Dodger Stadium, March of Dimes "MedWalks" at County hospitals and health centers, County Night at Disneyland, and "Blue Jeans for Babies," on Wednesday and Thursday, May 22 and 23, 2013.

The County receives a portion of the funds raised for the March of Dimes to support research, education and programs that help give every baby a healthy start.

- MORE -	<u>MOTION</u>
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I THEREFORE MOVE THAT THE BOARD OF SUPERVISORS:

- 1) Proclaim April 27, 2013 as "County of Los Angeles March of Dimes Day";
- 2) Proclaim May 22 and 23, 2013 as "Blue Jeans for Babies Days" throughout Los Angeles County in support of the March of Dimes Campaign with the theme "Don't Stop Believin'...Walk for Healthy Babies";
- 3) Waive parking fees for 50 cars in the amount of \$1,000, excluding the cost of liability insurance, at the Music Center Garage for department coordinators attending the annual Coordinator's Training Workshop on February 20, 2013;
- 4) Waive parking fees for 50 cars in the amount of \$1,000, excluding the cost of liability insurance, at the Music Center Garage for department coordinators attending the annual Executive Breakfast Kickoff on March 12, 2013;
- 5) Waive parking fees for 35 cars in the amount of \$700, excluding the cost of liability insurance, at the Music Center Garage for department coordinators attending the campaign wrap-up meeting on September 25, 2013;
- 6) Waive County-wide fees for setup and other support by the Internal Services

 Department, excluding the cost of liability insurance, for fundraising activities in support

 of the 2013 March of Dimes "March for Babies";
- 7) Request the Chief Executive Officer and the Director of Internal Services to provide the necessary support services for the March of Dimes campaign; and
- 8) Encourage all County employees and Department/District Heads to voluntarily participate in the County 2013 March of Dimes "Don't Stop Believin'...Walk for Healthy

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Babies," a worthwhile effort to reduce premature births and infant mortality in the County of Los Angeles.

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